



PRWeb: Consumer Web sites / Internet





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Retire in Style: Rehoboth Beach's Top Ten Real Estate Deals

TopTenRealEstateDeals.com is a new independent website offering Top 10 lists of today's best deals on real estate for sale. Their newest market addition is Rehoboth Beach, Delaware.

(Vocus) July 3, 2009 -- TopTenRealEstateDeals.com is a new independent website offering Top 10 lists of today's best deals on [real estate for sale](#). Their newest market addition is Rehoboth Beach, Delaware. The Rehoboth Beach Top Ten list covers Rehoboth Beach and surrounding areas. Specifically the list showcases the best deals on waterfront properties including [Rehoboth Beach condos](#).

According to Rehoboth Beach Real Estate Top Ten Concierge Agent, Michael Brown, "Rehoboth Beach Delaware has been selected by AARP Magazine as a 'Top five city to retire to' because of its ultra low taxes, clean beaches, mile long boardwalk, median age of 57, and close proximity to major cities like DC, Philly and Baltimore."

To view the Rehoboth Beach Top Ten Real Estate List visit:

http://www.toptenrealestatedeals.com/luxury_real_estate/condos/regional/rehoboth_beach/

This list is a welcome addition to their already extensive list of regional markets. To view a full list of TopTenRealEstateDeals.com's regional real estate markets visit: <http://www.toptenrealestatedeals.com>

The site also offers a weekly [Real Estate Top 10](#) list of national (United States) deals.

In addition to the best home and condo bargains, the Top Ten research team looks for fun eye catching deals. Recent Top Ten listings have included a spaceship house in Chattanooga, a cave home in Missouri, and a haunted house in Massachusetts.

Their independent Top Ten team focuses on uncovering the best luxury real estate deals from the web, newspapers, auction lists, and pre-construction ads while including only those deals that they feel are the very best bargains! The deals are not their listings, they don't broker sales, and they are not an agency.

TopTenRealEstateDeals.com is a general media showcase of great deals.

For further information, or to request an interview with a company representative, please contact Jason Wakefield at [press\(at\)toptenrealestatedeals.com](mailto:press(at)toptenrealestatedeals.com).

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You can read the online version of this press release [here](#).



The WinkBall Project Screens Subsea Bringing Clean Water to the World

New video messaging system will enable Subsea Infrastructure to keep stakeholders updated with desalination projects worldwide.

(PRWeb UK) July 3, 2009 -- Online video communication service, [the Winkball Project](#), has today announced the launch of a project with desalination infrastructure provider, Subsea, to build an [online video communication service](#) to keep stakeholders up to date on the progress of desalination projects it is setting up worldwide.

[The WinkBall Project](#) have created a version of their WinkBall Base internal video communications system which enables Subsea Infrastructure to send project stakeholders video messages outlining key milestones in the construction of desalination projects the company is undertaking worldwide to bring clean water to areas affected by drought. The WinkBall Project's system has also provided Subsea with a vital marketing tool - demonstrating to existing and prospective customers the strength of their construction techniques as part of their global Corporate Social Responsibility initiatives.

The first use of the service has been during the construction of Subsea's flagship desalination plant in Moni, Cyprus, which has already delivered over 3 billion litres of drinking water since December. The system works by pumping approximately 45,000 cubic metres of seawater to pre-treatment and ultra-filtration units. The seawater is progressively filtered before entering reverse osmosis membranes at high pressure. 20,000 cubic metres of drinking water are then treated and ready for delivery.

The Moni desalination equipment is designed with mobility in mind: it will be placed on a ship and moved to another destination at the end of the current contract in 2011, leaving the current site totally clear.

The WinkBall Project's Managing Director, Dr. James Ohene-Djan, says, "The work conducted by Subsea has already made a huge difference to the lives of people in Cyprus and it is vital that they are able to share this with interested parties. With a project of this magnitude it would be difficult to truly share the achievements through text and even photography - only through video does the scale of the project really come across."

David Dwek, Director of Subsea Infrastructure says, "While working on a project of this unprecedented scale it is vital that we can communicate effectively with organisations from both the private and public sector, to keep them updated with the progress of the programme. Working with the WinkBall Project has enabled us to use video to move to a much more engaging form of collaborative working, where all parties involved can see at first hand the development of the project. Not only has the system been a helpful marketing tool, but it is with this innovative means of working together that we were able to execute the project in record time, providing a priceless resource for the people of Cyprus."

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You can read the online version of this press release [here](#).



Spot On Networks Announces 'Finger Friendly' Sign On for Mobile Devices

Mobile device screens are inherently small making full size, unformatted login screens difficult to navigate. Spot On has created sign on screens that automatically format to the mobile device's screen creating easy and quick access to their WiFi networks.

New Haven, CT (PRWEB) July 4, 2009 -- Spot On Networks, today, announced that users who have mobile phones or Smartphones, will now be able to sign on to its Wi Fi high speed internet networks in an easy to use format, customized for the screen of each individual mobile device.

Signing on to the Internet using a mobile phone or Smartphone has proved to be difficult since the device screens are considerably different than standard computer screens, and often the reformatting is difficult to read. Spot On Networks developed sign on screens that automatically format for each individual device so that the information on the screen is easy to read, and data entry using either a soft or regular keyboard, is "finger friendly".

"As blogs and other forms of social media are being accessed by our users with Smartphones and other mobile devices, we wanted to make it simpler and more user friendly to sign on to our networks using these devices", said Dick Sherwin, Chief Executive Officer of Spot On Networks. He went on to say "the software platform developed by our engineering group detects the specific device being utilized by the network user, and formats the screen for the sign on page accordingly".

The [Wi Fi Alliance](#), an organization driving the adoption of the worldwide standards for high speed wireless networking, has certified more than 5,000 devices for the IEEE802.11 (Wi Fi) standard and hundreds more each week. As a result, Wi Fi usage continues to experience rapid growth.

About Spot On Networks: Spot On Networks is the largest service provider of high speed Wi Fi wireless Internet to the multifamily housing industry. Utilizing various technologies, Spot On Networks provides high speed wireless capabilities throughout a residential complex that replace the need for DSL or Cable Modem services while providing complete mobility within that complex.

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<http://www.facebook.com/pages/Spot-On-Networks-Wireless-Internet-Access/108927931448?v=wall>
2035235210

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Victim of Crimes As Youth Strikes Back Years Later; Launches Web Site - "Your Security and Safety"

A 72-year-old retiree, the victim of numerous crimes as a child, a young man and an adult growing up in Washington, D.C., fights back many years later with a web site that helps deter crimes.

Naples, FL (PRWEB) July 4, 2009 -- A retiree who experienced several personal attacks in his youth growing up in some tough neighborhoods of Washington, D.C., has struck a blow for all who are threatened with violations of their persons, their homes or their businesses with the announcement of a new web site. Its title includes the words "your security and safety."

"Those are precious concepts for all," said the site owner, Naples, Fl., resident Robert E. Dimond, now 72. "Whether you are 9 or 90 years of age, you want to be able to feel secure and safe while walking down the street, sitting in your living room or working in your office. I am hoping to contribute to the average citizen's peace of mind with this site, because I have been there and I know how it feels."

Robert has vivid memories of his first dust-up, at the tender age of nine, with some young thugs who were up to no good. "Four or five of these kids had watched me in a local drug store buy some items for my grandfather, including a big box of chocolates, and get change for a twenty - a small fortune in those days just after the war," he remembers.

"I was riding my sister's bike and they jumped me and dragged me into an alley before I could take off," he continues. "I flailed away at them to no avail and took some punches myself as they simultaneously grabbed my purchases out of my hands and ripped my pockets away to get at the change I carried. It was pretty scary for a nine-year-old."

Robert later helped police find the "perps" and testified against them in juvenile court. Score one for the good guys.

A home invasion when Robert was in high school had him wishing for some kind of practical self-defense tool to use at the time. Awakened in the middle of the night by a family member to the sound of an intruder in the basement, his only "fighting instrument" was a sword he carried as an officer in his school's cadet corps.

"Picture this scene," he says as he thinks back. "There I was standing in our back driveway, looking down into the darkness of a doorway to our basement. A bright shaft of moonlight outlined a man braced against the wall just inside the door. What in the world was I going to do with that sword if he came out after me?"

It turns out the intruder was "frozen" to the spot by a bluff by Robert, as he called out to his brother at an upstairs porch overlooking the drive: "Keep your rifle aimed at the driveway and I will keep my sword at the ready." Some 15 long minutes later a black police van responded to a call for help and the home invader was taken away.

There were other incidents - a drunk who had been warming up in his unlocked car overnight attacked Robert (at



the age of 17) as he opened the door at 5 a.m. the next morning to go to work. A thief pushed him down outside his office door as Robert (at the age of 19) tried to stop him from running off with a colleague's purse, then threatened him with a knife when Robert followed him. And a pickpocket relieved him of his wallet and fled through the closing doors of a train before Robert (then aged 22) could reach him.

"All my life it has bothered me terribly that good people are assaulted without provocation and robbed - or worse - because they had nothing with which to battle their attacker," Robert says. "I am now just contributing in a small measure to help even the odds in these kinds of situations and offer those good people a fighting chance."

The new web site will have many devices to help protect individuals, to protect homes against burglary and to ward off thieves and prowlers from business settings. "If we can prevent one person from being injured or robbed or worse," Robert said, "then it will be worth the effort."

The site will offer a wide variety of products for security and safety, such as pool alarms, surveillance cameras and numerous videos that provide self-defense training tactics.

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You can read the online version of this press release [here](#).



Build SEO Optimized Membership Websites with Wordpress Membership Site Plugin: MemberWing

MemberWing 4 is the latest edition of popular Wordpress Membership site plugin that allows to convert any Wordpress website into premium membership portal. Designed and built with strong SEO feature set from the ground up, support for 4 levels of membership, gradual content delivery, single and recurring payments support, digital content protection and anti-theft features makes MemberWing 4 the top choice solution for recurring membership site building.

Ottawa, Ontario (PRWEB) July 4, 2009 -- Memberwing Systems announced immediate availability of all new MemberWing 4 - premium membership site building solution for Wordpress at: <http://www.memberwing.com/>

Strong SEO features, multi-level recurring and single pay memberships, gradual content delivery, digital download protection and unique anti-theft features makes MemberWing 4 the top choice solution to build successful membership portals.

Traditional membership site solutions tends to lock out big part of valuable content completely away from visitors and major search engines alike. This approach makes membership site impossible to be indexed and ranked by Google, Yahoo, Bing and other major engines.

Designed by professional SEO and software development expert MemberWing managed to not only completely overcome this limitation but also include a rich set of features specifically designed to boost Search Engine ranking, improve indexing and online visibility.

MemberWing fully utilized the concept of free teasers. Free teaser is small text information used to attract prospect and ignite desire to become a full paid member to see the rest of premium content. Free teasers is a strong marketing concept as well as important Search Engine Optimization (SEO) feature of a site. Free teasers are readily and easily indexed by Google and allow pages to be ranked and found on free organic search result pages. MemberWing 4 allows free teasers to be used anywhere within the site by simply inserting small marker: within the article. Such marker will separate teaser text from the main, premium part of article or page.

MemberWing 4 includes enhanced version of First Click Free standard recommended by Google. First Click Free support gives webmaster a choice to boost visibility of his premium content and greatly increase his position on organic result pages.

MemberWing 4 includes Digital Content Protection combined with strong SEO and marketing features. Digital content protection prevents link sharing and illegal downloading of your content by unauthorized visitors. MemberWing enhanced this protection mechanism with PromoFusion technology - ability to automatically substitute premium content with promotional materials. Instead of serving 404 or "access denied" messages to free visitors - they will be given automatic access to short or promotional versions of premium materials. PromoFusion allows Google and other search engine to index and rank your premium rich media content, ebooks, movies, MP3 and others. This feature, while keeping premium digital work guarded, allows webmaster to greatly increase visitor engagement ratio, reduce number of bounced visitors, increase website stickiness and increase



organic ranking on major search engines.

"We built all our expertise in Search Engine Optimization (SEO) into MemberWing 4. With long list of strong SEO features and enhancements that really work for both visitors and major search engines alike - MemberWing is becoming a standard solution of choice for membership website business building. We picked Wordpress as our platform of choice because it is free, it is fast, it has great SEO features in itself and is very lightweight and flexible platform" - says Gleb Esman, Chief Architect of Memberwing Systems.

"Simplicity and power are the keys to MemberWing success" - adds Gleb Esman.

For more information, latest updates and news about Wordpress membership site plugin MemberWing - please contact MemberWing Systems as <http://www.memberwing.com/contact/>

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New Website Provides A Free List Of The Top Ten Chicago Real Estate Deals

TopTenRealEstateDeals.com is a new independent website offering Top 10 lists of today's best deals on luxury real estate for sale.

(Vocus) July 2, 2009 -- TopTenRealEstateDeals.com is a new independent website offering Top 10 lists of today's best deals on [luxury real estate for sale](#).

The independent Top Ten team focuses on uncovering the best luxury real estate deals from the web, newspapers, auction lists, and pre-construction ads while including only those deals that they feel are the very best bargains! The deals are not their listings, they don't broker sales, and they are not an agency.

TopTenRealEstateDeals.com is a general media showcase of great deals. There is no charge to be included in a Top Ten list.

In addition to the best home and condo bargains, the Top Ten research team looks for fun eye catching deals. Recent Top Ten listings have included a spaceship house in Chattanooga, a cave home in Missouri, and a haunted house in Massachusetts.

The site also offers a weekly Top 10 list of national (United States) deals and monthly regional lists broken down by major hot spot markets.

Featured list: Chicago Top Ten List provided by Geno Petro.

View Geno's current [Chicago Real Estate Top Ten](#) list at:

http://www.toptenrealestatedeals.com/luxury_real_estate/condos/regional/chicago/

"I scour the MLS and show residential property daily, keeping my thumb gently pressed on the pulse of the Chicago housing market. Enjoy what I uncover and pass along each month (note Broker Reciprocity), these Top 10 Real Estate Deals in Chicago. And remember, it's only a buyer's market if you're actually buying," says Geno Petro, the Chicago Top Ten Concierge Agent for TopTenRealEstateDeals.com.

To view a full list of their regional real estate markets visit:

http://www.toptenrealestatedeals.com/luxury_real_estate/condos/regional/

For further information, or to request an interview with a company representative, please contact Jason Wakefield at press at toptenrealestatedeals dot com.

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You can read the online version of this press release [here](#).



Warrior Custom Golf Assists the Orange County United Way 2009 Fundraising Campaign

Warrior Custom Golf announces today that they will be assisting the Orange County United Way's 2009 fundraising campaign. The proceeds from this event will help children and youth achieve their potential, promoting financial stability and independence, and improving people's health. Each year the county raises funds for United Way through donations from philanthropic businesses such as Warrior Custom Golf.

(Vocus) July 3, 2009 -- Warrior Custom Golf announces today that they will be assisting the Orange County United Way's 2009 fundraising campaign by participating in their 11th Annual Golf Tournament to be held at Green River Golf Course on October 12, 2009. Each year the county raises funds for United Way through donations from various businesses as well as employee contributions. This event will be one of the highlights of the United Way's 2009 fundraising campaign.

"We are excited to have Warrior Custom Golf at our event this year. Their support in making this fundraiser a success for the families of Orange County is greatly appreciated," said Lisa Poma, United Way Coordinator. "Warrior Custom Golf can take pride in making this important and worthy contribution, and their generosity will benefit the enrichment of our community's children."

There will be over 150 golfers from throughout Orange, Los Angeles, Riverside, and San Bernardino Counties in attendance including Government Officials and all levels of staff from the Sheriff's Department, District Attorney's Office, Audit Controller, Public Works, Social Services, and Health Care departments.

Proceeds from the event will go towards local focus areas including helping children and youth achieve their potential, promoting financial stability and independence, and improving people's health. Community by community, United Way and their partners target childhood obesity, health insurance coverage, healthcare quality, childhood immunizations, substance abuse, childcare quality, and educational achievement for children.

About the United Way

United Way of America is the national organization dedicated to leading the United Way movement. Local United Ways create long-lasting community change by addressing the underlying causes of the most significant local issues. Common focus areas include helping children and youth achieve their potential, promoting financial stability and independence, and improving people's health. Our goal is to create long-lasting changes by addressing the underlying causes of problems.

It takes everyone in the community working together to create a brighter future. So we bring together people from all across the community—government, business, faith groups, nonprofits, the labor movement, ordinary citizens—to tackle the issues. Because we all win when a child succeeds in school, when a family becomes financially stable, when people have good health.

To learn more visit www.liveunited.org



About Warrior Custom Golf

Warrior Custom Golf, Inc. was established for the singular purpose of developing, manufacturing and marketing custom golf clubs for golfers worldwide. They are dedicated to the continual development of affordable state-of-the-art custom golf products and in building customer loyalty through exceptional customer service and support.

Warrior has brought together an impressive group of highly regarded product development and golf manufacturing professionals, many of whom have 20 or more years experience including seasoned master club builders. Warrior produces many more club sets in a given week than some of the most "famous brands" with one distinct difference – every one of their clubs is custom built to the exact specifications of each customer.

As a result, Warrior has surpassed \$150 million sales with over 400,000 satisfied customers and is one of the fastest growing golf companies in the nation. Warrior's corporate headquarters is located in Irvine, California where its 30,000 sq. ft. manufacturing facility employs over 200 individuals year-round.

For more information on [Warrior Custom Golf](#), 15 Mason, Irvine, CA 92618, contact Toby Eklund at 1(800) 574-9790 or visit their website www.warriorcustomgolf.com

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Eye-Opening New Book Exposes how Hackers Attack the World's Financial Stability and What Measures are Taken to Stop Them

In the first book of its kind, author Karlos Krinklebine examines how computer hackers have affected the financial industry and how they have stolen the identities of millions of consumers, and swindled Wall Street's largest financial services firms out of millions of dollars. "Hacking Wall Street: Attacks and Countermeasures" - which explores how hackers use modern gadgets and schemes to steal millions of dollars - is sure to become an instant industry must-read.

Philadelphia, PA (PRWEB) July 3, 2009 -- Identity theft expert Karlos Krinklebine and eFraudOnline.com has announced the release of his introductory book, "[Hacking Wall Street: Attacks and Countermeasures](#)", a fascinating look into the world of hackers and how they are affecting America's financial system from individuals to corporations to Wall Street.

The statistics regarding [hackers](#) violating companies and individuals are mind boggling: The Federal Trade Commission (FTC) estimates that [identity theft](#) costs consumers \$50 billion annually. Approximately half a million computers are infected by hacker bots every day, and 11 percent of computers worldwide have become a part of criminal botnets, according to data compiled by PandaLabs. Perhaps most scary of all, an estimated 9.9 million Americans were victims of identity theft in 2008, up 22 percent from 2007. And the numbers go on and on.

"Hacking Wall Street: Attacks and Countermeasures" gives the most in depth look to date into the world of the new generation cyber criminal. It gives detailed descriptions of modern phishing toolkits, Trojans, pump and dump schemes and advanced malware distribution systems.

Follow Krinklebine on a trip through the cyber criminal underground and understand how they find and attack a broad array of chinks that exist in even the most sophisticated security networks of today's largest companies, as well as ordinary individuals, IT security armor.

Krinklebine even goes beyond the criminal mind and into the law enforcement side and shows preventive measures of how to deal with one of the most fascinating, and dangerous, group of felons today.

For more information or to purchase "Hacking Wall Street: Attacks and Countermeasures" for \$45.95, visit [www.hackingwallstreetbook.com](#), [www.efraudonline.com](#) or Amazon.com.

Hacking Wall Street: Attacks and Countermeasures

By Karlos Krinklebine

Price: \$45.95

Trade Paperback

ISBN: 9781441463630

PP:402



For review copies of Hacking Wall Street: Attacks and Countermeasures please contact:
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News Image



HotelTravel.com's Guide to Lance Armstrong's Tour de France Comeback

American cycling champion Lance Armstrong puts his legacy on the line for a chance to win a record eighth Tour de France. HotelTravel.com is offering impressive savings on hotels from the Tour start in glitzy Monaco to the final sprint along the Champs-Elysees in Paris.

Phuket (PRWEB) July 3, 2009 -- HotelTravel.com offers cycling fans the chance to watch American great Lance Armstrong attempt a record eighth Tour de France win, with value-for-money [hotel deals](#) from the first ever start in Monaco to the Tour's dramatic finish in Paris.

The 2009 Tour de France kicks off with short individual time trials on Saturday 4 July in flashy Monaco, but the eventual winner will not be decided until after the grueling Mont Ventoux climb three weeks later. This year marks the first time in Tour history that a significant climb has been scheduled so close to the finale in Paris. Many Tour watchers believe that this challenging stage will decide the fate of Armstrong and other riders ahead of the final sprint from Montereau-Fault-Yonne to the Champs-Elysees.

HotelTravel.com Chief Information Officer, Olivier Dombey, said the company has worked overtime to create attractive hotel rates in four great cities that the tour passes through, including stages held outside of France.

"This year's Tour de France will be memorable for many reasons. First there is heightened interest with the return of the American Lance Armstrong. He has called the ascent of Mont Ventoux the toughest of all the Tour climbs, and the Ventoux is also practically the only big stage Armstrong has never won.

"Then there are the new stages that leaves France for trips through Spain, Andorra, Italy and Switzerland, on top of its first ever start in Monaco on Saturday, with a part of the stage held on its famed Formula One circuit."

According to Mr Dombey, the HotelTravel.com website will feature special rates in four of the unique destinations cyclists will pass through: Monaco, Marseille, Barcelona and Paris.

HotelTravel.com has highlighted the following [Monaco hotels](#) for the first two stages on 4 and 5 July: [Forum Hotel Monaco](#) (from EUR 103 per night), Alexandra Hotel (from EUR 112 per night), Columbus Monaco Hotel (from EUR 183 per night) and the Le Meridien Beach Plaza Hotel (from EUR 262 per night).

For [Marseille hotels](#) on 6 July, check out the Mercure Marseille Euro Centre Hotel (from EUR 77 per night), New Hotel Bompard (from EUR 96 per night), Escale Oceania Marseille Hotel (from EUR 102 per night), [Kyriad Marseille Centre Rabatau Hotel](#) (from EUR 127 per night) and the Pullman Marseille Palm Beach (from EUR 212 per night).

Top recommended [hotels in Barcelona](#) for 10 July includes Catalonia Princesa Hotel (from EUR 78 per night), Confortel Almirante Hotel (from EUR 83 per night), San Agustin Hotel Barcelona (from EUR 101 per night), [Colon Barcelona Hotel](#) (from EUR 127 per night) and the H10 Montcada Hotel Barcelona (from EUR 144 per night).

Once the tour reaches its climactic conclusion, competition for [hotels in Paris](#) will be keen as Tour followers often arrive days in advance to get the party started. Suggested hotels include Mercure Paris Ronceray Opera Hotel (from EUR 103 per night), Londres Et New York Hotel (from EUR 128 per night), [Claridge Bellman Hotel](#) (from EUR 193 per night), Best Western Premier Bradford Elysees Hotel (from EUR 195 per night) or the Hilton Arc de Triomphe Paris Hotel (from EUR 241 per night).

Riders that finish the entire 2009 Tour de France will have covered almost 3,500km with the Ventoux standing out among only three mountain stages. The Tour also has one medium stage in the Vosges Mountains, while the sprinters hope to make up time during the 10 flat stages. There are also two individual time trials, one team time trial and two rest days for the 180 riders from 20 teams that start the race.

For those looking to kill time on rest days or between stages, HotelTravel.com is the preferred reference point for Tour de France fans seeking the latest information on what to do and where to go.

Mr Dombey said high quality travel content and information in 8 major languages remained a huge competitive advantage for the company. HotelTravel.com's unique travel guides, insider tips and original hotel reviews were crucial to helping customers make informed hotel choices.

"The website has superb on-line maps to assist customers find hotels near the actual Tour circuit. And the 'Traveller's Tools' section provides a 5-day weather outlook, very handy when travelling to catch the action as it moves from mountain climbs back down to sea level," Mr Dombey, added.

In total HotelTravel.com is loaded with over 500,000 pages of original travel content not found anywhere else. Much of which could indeed prove essential information to experiencing the Tour de France in Monaco, Marseille, Barcelona and Paris - right until the race leader whizzes by wearing the coveted yellow jersey.

About HotelTravel.com

HotelTravel.com is a leader in worldwide hotel bookings and a pioneer in online customer service, providing the inside track to the best deals and discounts for hotels in more than 100 countries. Founded in 1999, the company's multi-lingual website offers eight languages - English, Chinese, Japanese, French, German, Spanish, Italian, and Korean - supported by a 24-hour customer service centre staffed by native speakers in each language. The company employs over 300 staff with offices in Thailand, Malaysia and China.

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http://www.hoteltravel.com/press/2009/hoteltravel_guide_to_lance_armstrong_tour_de_france_comeback.htm

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News Image





The Johnson Smith Company, One of the Oldest Catalog Companies in the United States Now Available Worldwide Through a Partnership With MyUS.com

International consumers benefit as Bradenton, Florida based Johnson Smith Company joins forces with another Bradenton, Florida based company, MyUS.com, the global package forwarding service. The Johnson Smith Company's ecommerce sites now utilizing MyUS.com include: <http://www.thingsyouneverknew.com/> <http://www.lighterside.com/> <http://www.bettysattic.com> <http://www.fulloflife.com>

Bradenton, FL (PRWEB) July 3, 2009 -- Consumers across the globe including Canada, the UK, Australia and other countries can now order diverse products including unique gifts, Halloween costumes and novelties, collectibles, electronics and other items from one of the oldest, most diverse catalog companies in the US.

Traditionally, international consumers have not had access to such a wide variety of unique gifts and items including a large selection of Halloween costumes and novelties. MyUS.com overcomes this challenge by providing consumers with a private U.S. mailing address giving them access to US merchants and offering merchants access to the large global customer base. This service lets consumers in virtually any country order from U.S. websites with ease. Once shoppers receive their U.S. address with MyUS.com they can order at virtually any U.S. website and use their MyUS.com mailing address to receive their purchases. Merchants ship domestically to MyUS.com's warehouse and the consumer controls the rest. Orders shipped in several boxes or from multiple merchants can be held until everything has arrived helping save their customer shipping costs. When the consumer requests their shipment, consolidated packages are prepared, eliminating excess weight and packing materials from individual boxes.

"People around the world love to purchase unique gifts for family and friends and experience holidays like Halloween. The Johnson Smith Family of catalogs and websites offers unique products to US consumers and MyUS.com is delighted to make their products available to consumers worldwide. We are excited about the partnership with the Johnson Smith Company and welcome the opportunity to work with other organizations to expand their international footprint," said Bill Rauld, Sales Manager at MyUS.com.

COMPANY INFORMATION

About MyUS.com

MyUS.com is the market leader in international package forwarding. Empowering consumers worldwide and solving merchants' global logistics challenges for more than a decade, MyUS.com moves approximately 50,000 boxes each month through its facilities in Bradenton, Florida destined for any of more than 225 countries & territories. For more information or to learn about MyUS.com's affiliate program, please visit www.MyUS.com.

About the Johnson Smith Company

The Johnson Smith Company, founded in 1904 by Alfred Johnson Smith in Australia and launched in the United States in 1914, is celebrating its 95th anniversary in 2009. Based in Bradenton, Florida, The Johnson Smith Company serves millions of people through its four catalogs and complementary Web sites - The Lighter Side, Things You Never Knew Existed, Betty's Attic, and Full of Life, The Johnson Smith Company is a member of



The Direct Marketing Association, The New England Mail Order Association, and the Manatee Florida Chamber of Commerce and Better Business Bureau.

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9174751689

Online Web 2.0 Version

You can read the online version of this press release [here](#).



As the Recession Sparks More Home Based Businesses Companies are Turning to LogoNerds to Build Their Brand

At LogoNerds they're helping small businesses leave their mark, both literally and figuratively, at a price they can afford. The L.A. based company has created hundreds of creative logos and character mascots for clients in every industry, and they're doing it at prices that blow their competition out of the water. Their extensive portfolio boasts unique designs for companies like Zircon Enterprises, Inc.,

Toronto, Canada (PRWEB) July 3, 2009 -- Thanks to the Internet hundreds of people have gone from unemployed to entrepreneur in the blink of an eye following sweeping layoffs resulting from economic recession. LogoNerds is helping these businesses build the brand they want at a price their startup budget can afford with the creation of one of a kind, customized logos.

"We have seen a huge jump in the amount of logos being ordered for new small businesses since people have been laid off from work and this recession started. Why spend \$200 or more for a logo when you can get the same high quality custom logo designed for a fraction of the cost?" asks LogoNerds spokesperson Joseph Messina. "Believe it or not, you can get a professional custom logo designed for under \$50."

At LogoNerds they're helping small businesses leave their mark, both literally and figuratively, at a price they can afford. The L.A. based company has created hundreds of creative logos and character mascots for clients in every industry, and they're doing it at prices that blow their competition out of the water. Their extensive portfolio boasts unique designs for companies like Zircon Enterprises, Inc., Doctor Pool, Hippy Nation and ResponstTube.com, and their low prices and quick turnover have quickly made them the number one choice of small businesses everywhere.

Logos aren't the only thing LogoNerds is providing to their small businesses. The company also offers their clientele the opportunity to jazz up their image for the holidays using one of a kind holiday themed designs, a complete identity package to match their new logo designs that include a business card design, letterhead design and envelope design, a contemporary recreation of their existing logos and customized website banner ads starting at \$17 apiece.

At LogoNerds clients aren't expected to just sit around and wait. The company's friendly and knowledgeable staff works with them every step of the way through the creation of their customized logo, answering questions via email and live chat around the clock. And by making sure their designs are as unique, contemporary and on the edge as possible LogoNerds proudly enjoys playing a part in the success of every small business that comes their way.

"Don't let the price fool you," states Messina. "We specifically cater to small businesses, and with our very own in house design team, our designs come second to none."

For more information, visit LogoNerds on the web at www.LogoNerds.com.



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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Fleur de Santé Announces the Launch of Their Newly Redesigned Websites

Fleur de Santé, a leading reseller of Scandinavian beauty products, is now taking the next step on the Internet by launching new designed websites in Scandinavia and in Europe.

Malmö, Sweden (PRWEB) July 3, 2009 -- Fleur de Santé, a leading reseller of Scandinavian beauty products, is now taking the next step on the Internet by launching new designed websites in Scandinavia and in Europe. The design will give the customers an enhanced shopping experience with unique offers, great photos and information about the products.

The new sites have intuitive organizational interface for customer accessibility and function that make it easier for bloggers to link to the products, to get product information, colour charts, and colour descriptions organized for customer accessibility.

The markets that now can show a new web interface is, [Sweden](#), [Norway](#), [Czech Republic](#), [Slovenia](#), [Slovakia](#), [Hungary](#) and [Croatia](#).

Fleur de Santé has recently launched Fleur World of Beauty. Fleur World of Beauty offers special VIP advantages to our best customers. As a VIP customer you can enjoy many advantages:

Beauty Bag of the Month. Our experts at Fleur de Santé pre-select the most exclusive offer of the month with NEW beauty care products or accessories. As a VIP customer you get an extra advantageous VIP price. You will always be the first to try NEW products, and as a service we always send the Beauty Bag automatically every month. Naturally we have made it easy for you to decline the Beauty Bag by phone or on-line.

VIP offer of the Month is only offered to our best customers.

Beauty Winner of the Month. Every month you get the chance to participate in our monthly beauty competition and win exclusive prizes. All you have to do is answer one question and you can be the lucky winner.

VIP Phone Line. Get priority when you call as a VIP customer and get special VIP offers every month.

28 years of expert knowledge - discover Scandinavian natural beauty care!

Fleur de Santé which literally means the flower of health, has an exclusive and wide assortment of beauty products. All products are manufactured by using natural active ingredients from caring plants and herbs, and are developed by Scandinavian experts. To care about your beauty is a favour, and it gives a feeling of pleasure and it is also a way to gather new strength.

The beauty products interconnect with nature to create a clean and healthy beauty.

Respect for animals, nature and environment, matter of course to Fleur de Santé when it comes to choice of ingredient and product manufacturing. We do not test our products on animals and we only use natural active



ingredients. To live in balance with nature is to live in balance with yourself.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



NY Personal Injury Firm Schwartzapfel Truhowsky Marcus P.C. Launches Redesigned Web Site

Site reflects firm's commitment to providing aggressive legal representation and assistance to its New York accident and injury clients.

New York, NY (PRWEB) July 3, 2009 -- Schwartzapfel Truhowsky Marcus P.C., a highly respected New York personal injury law firm, has unveiled a redesigned Web site, FightingForYou.com, dedicated to "protecting the rights of injured people who can't protect themselves."

"People who have been injured in an accident deserve a site where they can obtain a basic understanding of the laws, the legal system, and answers to their frequently asked questions in plain English," said Steve Schwartzapfel, founding partner of Schwartzapfel Truhowsky Marcus P.C. "Our Web site, FightingForYou.com, is that place -- whether you've been a victim of malpractice or been in a car accident or construction accident, or gotten hurt on the job, this Web site is for you."

Among the Web site's features:

- **Medical Malpractice** - The site offers detailed information about medical malpractice including, but not limited to, birth injuries, cerebral palsy, Erb's palsy, anesthesia errors, surgical errors, failure to diagnose cancer, and many other types of medical malpractice.
- **Auto Accidents** - The site explains how we can help families recover money for their injuries and the many items of damages suffered by them. In addition, we explain how New York State's no fault works and the benefits, including medical coverage and lost wages, to which you are entitled. Motor vehicle accidents cause about 1,300 fatalities and 194,000 injuries in New York State each year.
- **Workplace Injuries** - Locate information about the types of workers' compensation benefits that can be awarded and the disability categories that determine the award. The New York State Workers' Compensation Board reported 139,250 new cases in one recent year involving workers injured on the job. Some of the most common injuries are construction accidents.
- **Nursing Home Neglect** - Information about common forms of neglect that elderly patients may suffer is included on the site.
- **FAQs** - Commonly asked questions are answered for a variety of personal injury legal topics.

"This Web site reflects our commitment to legal education and to keeping our clients informed and knowledgeable about laws that affect their lives," Schwartzapfel said.

About Schwartzapfel Truhowsky Marcus P.C.

[Schwartzapfel Truhowsky Marcus P.C.](http://SchwartzapfelTruhowskyMarcusP.C.) is one of the most prominent and well-respected plaintiff personal injury and estate litigation firms in New York. With over 150 years of combined experience and highly competent co-counsel throughout the country, Schwartzapfel Truhowsky Marcus P.C. serves all your legal needs.

The firm focuses on all types of personal injury cases, including vehicle accidents, medical malpractice, construction accidents, workers' compensation, Social Security disability, defective products, and trust and estate



litigation.

For more information, visit the firm's Web site at <http://www.fightingforyou.com/>

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Online Web 2.0 VersionYou can read the online version of this press release [here](#).



New Site HolyManDeals.com Brings Cutting Edge, Hard-to-Find Items to Virtual Marketplace

For consumers seeking the latest doodads, doohickeys, gizmos and gadgets, there's a new place to browse. With a catalog of more than 30,000 items -- ranging from electronics to pet supplies to computer accessories to jewelry and seemingly everything in between -- recently launched site www.HolyManDeals.com brings an impressive inventory to online customers.

(PRWEB) July 3, 2009 -- For consumers seeking the latest doodads, doohickeys, gizmos and gadgets, there's a new place to browse. With a catalog of more than 30,000 items - ranging from electronics to pet supplies to computer accessories to jewelry and seemingly everything in between -- recently launched site www.HolyManDeals.com brings an impressive inventory to online customers.

The site prides itself on its diversity, said owner Jamil Hindi.

"Whether you're looking for an MP3 player or a new pair of ski goggles, there's a good chance we'll have it," said CEO Jamil Hindi. "We don't limit our inventory to one area. We have items for everyone, young and old."

While the sheer volume of product helps distinguish the business from many of its competitors, the responsive and friendly customer service it offers also allows HolyManDeals.com to stand out, Hindi said.

"Providing great customer service is of paramount importance to our business," Hindi said. "We answer all e-mails in four hours or less, and our team is very responsive to customer needs."

Low-price shipping costs offered by HolyManDeals also aids in making the buying process that much more pleasant for visitors to the site, he said.

"The goal of the company is to give customers a positive online shopping experience," Hindi said. "We do this with a simple philosophy: By providing them new and hard-to-find items and gadgets, and pampering them with great service."

About HolyManDeals.com

HolyManDeals was recently created by two brothers to bring customers new and hard-to-find gadgets. Their love for the newest technology is what gives them the motivation to share their passion with the rest of the world. The company is dedicated to providing top-notch customer service, and they listen and appreciate all customers and love to hear feedback.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

Miss Fido Manners Provides Petiquette Advice To Dog Owners About Behaving At The Beach

In recent years, dog access to beaches has been curtailed because dog owners have disregarded public laws and have created nuisances with their pets. As a result the beaches that still allow dogs should be treasured and cared for like rare jewels. Charlotte Reed, the author of The Miss Fido Manners Complete Book of Dog Etiquette, gives dog owners tips for behaving at the beach.

New York, New York (PRWEB) July 3, 2009 -- Enjoy the sand and sea with your pooch this summer! Before embarking on a beachside retreat, however, review the following tips from pet expert Charlotte Reed, the author of The Miss Fido Manners Complete Book of Dog Etiquette (Adams Media). Learn how to be a socially aware pet owner while you and your pooch are basking in the sun and surf.

1. Check In Advance-Prior to arriving at your beach destination, with your dog in tow, check with the city, municipality or state park to determine if your pet is allowed on the beach. During peak tourist season, typically May-September, there is a greater likelihood that dogs will not be welcome on the beach or may be subjected to restricted hours (before 9:00 AM or after 6:00 PM). Find out a beach's pet policy in advance of your visit so, if needed, alternate accommodations for your pet can be secured.
2. Pack Prepared-Your pet has needs at the beach just as they do at home. To ensure your dog has as great a time as you do, pack extra water, a plastic reusable water bowl, doggy clean up bags and/or pooper scooper, water safety equipment, such as a life vest or preserver, a first aid kit, waterproof and/or antimicrobial leash and collar, and floating dog toys that can be seen on the top of the ocean, thwarting a dog's need to dive beneath the waves in pursuit of a beloved toy.
3. Comply with Leash Laws-Allowing your dog to roam free on the beach can be dangerous to both your pet and other occupants. By keeping your pet on a leash at all times, you ensure that your pet is under control, out of harms way, unable to bother other beach goers or have an altercation with another dog. In many cases, leash laws can regulate the lengths of leashes to 6 or 8 feet. In that case, your pet may not be able to run at the end of a retractable. Be aware of all leash laws as most are coupled with a monetary fine for those choosing to disregard this common sense, and common courtesy, rule.
4. Training for Good Measure-Teach your pet to recall, or to come on command so that you can have verbal control over when he is off-leash.
5. Take Care of the Environment-Environmentalists, state and local agencies are concerned with the preservation of wildlife that nests and plants that are grown on the coastal shore. Be sure your frolicking dog does not disturb nests or destroy area wildlife in their quest for enjoyment.
6. Frequent Pet Friendly Areas-As a conciliatory measure for dog owners some local governments and state parks have designated shoreline dog play areas. Such areas are like a dog park at the beach! As a result, treat the dog beach like your dog park at home. Show your appreciation for local government and state parks recognition by complying with the posted rules and regulations. Supervise your pet at all times as they revel in playing with the



other dogs in the water and swimming. And just like at home, remove your pet from the action if a fight breaks out.

7. Pick-Up after Your Pet-Dog waste on the beach can ruin any beach lovers day. One of the main reasons pets have been prohibited at the beach is because of the waste their owners choose to leave behind, polluting the sand and surf. Be respectful of the beach and its patrons, pick up and dispose of all dog waste in appropriate receptacles. This does not necessarily include the garbage cans of a homeowner that lives on the shoreline. Use public access waste facilities or take dog waste with you for disposal.

8. Quick Rinse-Being itchy and irritated isn't fun for anyone, this includes your pet. After a day at the beach rinse your pooch off with water at a convenient beachside shower to remove sand, salt and small beach bugs. This will keep your dog comfortable and your hotel, rental home or beach house clean.

By observing Charlotte Reed's tips, you will be able to share more of your life with your pet this summer beach season.

For more suggestions from The Miss Fido Manner's Complete Book of Dog Etiquette, please visit www.MissFidoManners.com or purchase the book at Amazon, Barnes & Nobles and Borders.

About Charlotte Reed

Since abandoning life on Wall Street as a corporate lawyer to open Two Dogs & A Goat Incorporated, Charlotte Reed has grown her company to a premiere, full-service, pet care provider with loyal clients and countless veterinarian referrals. From working with hundreds of dogs over the years, Reed has learned how to be a good pet parent and model pet owner, and she doesn't see any reason to keep what she knows a secret. Reed has been seen as a guest on television shows like Inside Edition, The View, Today's Show; quoted in publications like the Boston Herald, Chicago Tribune, The Herald Tribune, The New York Times, The Wall Street Journal, Family Circle, Good Housekeeping, New York Magazine, US Weekly and Woman's Day; and heard discussing responsible dog ownership on many of the country's most popular radio shows. In July 2007, her book, The Miss Fido Manners Complete Book of Etiquette (Adams Media), hit store shelves across the country. In her book, Reed instructs dog owners how to behave with their dogs so that they can be better dog owners, neighbors, customers, travelers and co-workers. Reed also works as a pet industry consultant. Although many manufacturers have hired her as a spokesperson, she also works with advertising, marketing, PR and social media firms as a pet trend expert, providing a unique understanding of what drives pet consumer behavior. Charlotte is married to Philadelphia Chef Matthew Babbage and is the owner of four dogs, two cats and one parrot.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Moguldom Media Group Launches New Authority on Hip-Hop News and Culture

Moguldom Media, the makers of wildly popular Bossip.com, have launched the new definitive source for Hip-Hop news, entertainment, and politics.

Atlanta, GA (PRWEB) July 3, 2009 -- Moguldom Media Group has launched its latest Web property HipHopWired.com. HipHopWired includes ground breaking Hip-Hop news and features and will cover some of the hottest talent in R&B and cinema. Along with engaging interviews and discussions with some of today's most prolific leaders of African American politics, HipHopWired offers a slew of advanced music and videos and an outlet for trend setting artists and cultural motivators.

HipHopWired joins Moguldom Media Group's already vast list of successful sites including Bossip.com, F-Listed.com, LiveSteez.com and Lossip.com. "Our company is about building Website brands and being the home of the definitive sites for entertainment related genres," states, Marve Frazier, CEO, Moguldom Media Group. "HipHopWired is the next wave for us. Over the past few years, people have been saying Hip-Hop is dead but we're going to show and prove where it has been resurrected on the Web. We're really anticipating the success of our endeavor and we plan to be the CNN of Hip-Hop on the Internet."

Moguldom Media has hired Michael "Ice-Blue" Harris as Operations Manager for the burgeoning site who will oversee the development and strategic marketing in making HipHopWired the go-to site for Hip Hop culture on the Web. Harris brings over ten years of entertainment journalism experience to the position which has included tenures at Vibe (Assistant Online Editor) and The Source Magazine (Senior Music Editor) respectively as well as contributions to XXL, Upscale, Hip-Hop Weekly and countless national publications.

Harris stated, "HipHopWired's goal is to become the dominant cultural site on the Web providing up to the minute music industry and entertainment news relating to Hip-Hop and R&B along with insightful political content and commentary to fuel the thinking masses. We have a lot of refreshing ideas that we plan to unveil in the next few months with our Website and our mission at HipHopWired is to dictate the trends and not follow them."

HipHopWired will also take a look at what goes on behind the board room doors and studios as we'll highlight industry executives, producers and other shot callers running the game. Leaving no stones unturned, the site will offer editorial commentaries and debates about the current status of Hip-Hop culture and the direction in which the culture is progressing. In addition, the site aims to analyze Hip-Hop's role in politics and help re-launch its once mighty but now quiet activism voice. The second wave of Hip-Hop journalism on the Internet is now here.

For more information contact
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Moguldom Media Group/ Operations Manager for Hip Hop Wired
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About Moguldom Media Group

Moguldom Media Group is a new media company with a portfolio that includes Bossip.com, the leading celebrity gossip Website serving African American consumers; Lossip.com, a similar Website serving Latin American consumers; Flisted.com, which covers general celebrity gossip with a unique edge and male sensibility; Livesteez, a video-oriented social networking Website geared towards urban consumers and MingXingYao.com, a Mandarin-language blog covering Chinese celebrities. All Moguldom Media Group properties benefit from a favorable online advertising environment, unique credibility within the communities it serves, and strong strategic relationships.

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1Stop Camera and Electronics is Going 'Green'

1stop Camera has placed a consumer electronics recycle center in its store. The goal of the program is "to make recycling consumer electronics as easy as they are to purchase."

Brooklyn, NY (PRWEB) July 3, 2009 -- 1stop camera has placed a consumer electronics recycle center in its store. The goal of the program is "to make recycling consumer electronics as easy as they are to purchase." The Green Fill Recycling Program is part of 1stop Camera's take back effort, designed to safely dispose of consumer electronic waste in a Green manner. 1Stop camera is excited to take part in this effort to reduce landfill disposal of consumer electronics.

Anyone can simply drop by the store and deposit unwanted electronic devices for "Green" disposal.

1Stop Camera and Electronics Recycle Center is located at:
1100 Coney Island Avenue
Brooklyn, NY 11230

For more information, Contact:
Mike Green at 1Stop Camera and Electronics.

1877-904-1192

<http://www.1stopcamera.com/>

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



RE/MAX Launches Redesigned Web Site Geared To Current Needs Of Home Buyers And Sellers

RE/MAX recently introduced an extensive redesign of its popular Web site, www.remax.com, geared to meet the challenges of the current real estate market. In its new and improved form, www.remax.com should be especially welcome in major metropolitan areas, such as the Chicago real estate market.

Chicago, IL (PRWEB) July 2, 2009 -- RE/MAX recently introduced an extensive redesign of its popular Web site, www.remax.com, geared to meet the challenges of the current real estate market. In its new and improved form, the Web site should be especially welcome in major metropolitan areas, such as the [Chicago real estate](#) market.

"The larger the marketplace that confronts a consumer, the more valuable it is to have tools available that simplify the process of finding the right agent and the right home," said Jim Merrion, regional director of the RE/MAX Northern Illinois real estate network. "We've certainly seen that proved true with our regional RE/MAX Web site, www.illinoisproperty.com, that serves northern Illinois, including the metro Chicago real estate market, which on its own is the nation's third largest."

The newly redesigned RE/MAX Web site has a virtual punch worthy of the size and strength of this global franchise network - nearly 100,000 agents in more than 70 countries. It serves consumers, investors, the media and more, with a host of new features and enhanced functionality that make buying, selling and managing real estate more intuitive.

In May, remax.com ranked fifth among all real estate sites in terms of consumer traffic, according to Hitwise, a leading online competitive intelligence service that looks at how Web sites are used.

Some of the newest features on the site were built specifically to meet the needs of buyers and sellers in today's market. The home page features extensive search tools for finding a home for sale, a RE/MAX agent or a RE/MAX office, as well as to assess the value of a home. It also includes a detailed list of mortgage rates, dynamic videos and articles offering consumers advice on such things as avoiding foreclosure and understanding credit scores.

Visitors to remax.com can use the comparable home sales tool to assess the value of their home, and prospective buyers can use new mapping features like the Street View and RE/MAX Balloon View to get a detailed look at a home or neighborhood without leaving their computer. Much of the existing information on the RE/MAX Web site has been streamlined so users get to more comprehensive information with fewer clicks of the mouse.

"RE/MAX has always been on the forefront of new technologies that simplify the real estate business for consumers," said Margaret Kelly, CEO of RE/MAX International. "With each new day at RE/MAX, we're finding new ways to help consumers find the very best agents, search property listings around the world and navigate any real estate market."



The site was redesigned by Robert Bynder Design, Inc., based in Westlake Village, Cal., and implemented by eNeighborhoods of Boca Raton, Fla.

"Remax.com is an attractive, yet functional Web site that is rich in content and delivers exactly what consumers need to manage today's real estate market," said Kristi Graning, senior vice president of information technology and eBusiness at RE/MAX International. "The site will continue to grow and evolve as we continue to adapt to consumer demands and the demands of any given real estate market."

In addition to the new consumer site, RE/MAX launched an upgraded version of its Extranet, Mainstreet, which gives RE/MAX agents tools, education and information to manage their business. Mainstreet includes a Design Center application that allows RE/MAX agents to customize pre-formatted marketing materials.

The site also has comprehensive training-on-demand videos offered through the award-winning RE/MAX University. Mainstreet also hosts RE/MAX LeadStreet which has generated more than 6.5 million leads, since it was launched, to RE/MAX agents with no referral fee charged from RE/MAX International.

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You can read the online version of this press release [here](#).



iPhone Users goPostal™

goPostal™ personalized postcards takes photo sharing to a whole new level. Using images shot with the iPhone built-in camera, users can generate physical, customized postcards that will be printed and delivered to anyone with a mailing address, regardless of whether they have an iPhone or a computer.

Atlanta, GA (PRWEB) July 2, 2009 -- goPostal™, the new iPhone application available free from iTunes, creates personalized postcards from any digital photo taken with the Apple iPhone.

It's as simple as point - shoot - send.

goPostal™ personalized postcards takes photo sharing to a whole new level. Using images shot with the iPhone built-in camera, users can generate physical, customized postcards that will be printed and delivered to anyone with a mailing address, regardless of whether they have an iPhone or a computer.

"It's fast, it's easy and it's cheap," said George Coriaty of Whittier, CA. "I don't have to buy a postcard, I don't have to buy a stamp and I don't have to find a mailbox, yet for \$1.29, which includes the postage cost, I can send a postcard directly to my Dad from wherever I happen to be."

goPostal™ users are coming up with unique ways of using the unique [postcard iPhone application](#). United States soldiers stationed overseas send unique, personalized postcards to friends and family back in the States. Travelers use goPostal™ to capture the moment and mail postcards easily, efficiently. Businesses use it to maintain contact with their customers.

"People enjoy receiving an actual, printed postcard in their mailbox," says Kevin Kurz, president of Print Your Life, the 26-year old creator of goPostal™. "This personalized product combines the convenience of the iPhone with the power of the printed product that consumers still prefer."

About Print Your Life Digital Photo Products:

Print Your Life is a wholly owned subsidiary of Printed Communications, Inc. Print Your Life designs and develops applications for the iPhone and the Internet to produce personalized printed materials. Printed Communications, Inc. has been a leader in digital printing and electronic publishing since 1981. For more information, please visit <http://printyourlife.com>.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Angie's List Launches New Health e-Zine

Monthly publication will showcase member experiences, trends and issues

(Vocus) July 1, 2009 -- Angie's List today launched a new e-zine that brings the national consumer organization's 14-years of experience to bear on the health care industry.

Dubbed simply, Angie's List Health, the monthly publication will help consumers track trends and issues, as well as offer glimpses of members' experiences with doctors, dentists and other health care professionals.

"Our members' interest in health care has continued to grow since we expanded into those categories last year," said Angie's List Founder Angie Hicks. "This new publication answers that demand for in-depth looks at the issues both patients and practitioners are facing."

Among the issues tackled in the debut publication

Digital Docs; how electronic medical records are transforming health care
What I'm really thinking while holding that drill – insight from an Indianapolis dentist
Stem cell research – a San Diego researcher's perspective on what's next in this field
Excerpts from some of the more telling health care reports submitted to the List
Second opinion – Commentary from THE Angie

In addition to being delivered to Angie's List members' inboxes, the publication will be accessible to everyone at <http://magazine.angieslist.com> .

"Our magazine team, every member a veteran journalist, has a well-earned reputation for bringing great consumer insights and information to our members, sometimes with humor and sometimes with a cutting new edge," Hicks said. "It's always an interesting read."

Recent honors for the Angie's List magazine have come this year from the Indiana Society of Professional Journalists, The Communicator Awards, Summit Creative Awards and the American Inhouse Design Awards. Coverage included immigration, green building and pet issues, safety concerns over CSST pipes and human interest.

Angie's List is where thousands of consumers share their ratings and reviews on local contractors and companies in more than 425 different categories. Currently, more than 750,000 consumers across the U.S. rely on Angie's List to help them find the right service professional for the job they need done. Members have unlimited access to the list via Internet or phone. Get more information about Angie's List at <http://www.angieslist.com>. Read Angie's blog at <http://www.angiehicksblog.com>.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Bumkins Finer Baby Products Radiant New License

Baby product company announces new pop art partnership.

Scottsdale, AZ (PRWEB) July 2, 2009 -- Bumkins Finer Baby Products gives parents and babies a reason to celebrate with its new, exciting license centered on the bright and rhythmic world of Keith Haring.

An artist whose work emphasizes diversity, tolerance, education and the accessibility of art, Keith Haring and his work are a natural fit for growing minds and the juvenile products they use. Socially conscious, intelligent and inspiring, Haring's art freely lends itself to many of the popular products already being created by Bumkins. In fact, one of Haring's most recognizable symbols, the "radiant baby," will appear widely in Bumkins new offerings.

"The bold lines and curious characters delight and surprise babies and toddlers. The imagery, when reinforced with the powerful themes and legacy of this significant artist, is a perfect visual for kids and parents alike," states Jakki Liberman, President and Founder of Bumkins Finer Baby Products.

Bumkins Finer Baby Products is proud to be the latest licensee of Haring and is excited to bring Haring designs to parents and babies nationwide. Now the youngest generation will have the ability to follow in the footsteps of fashion-forward celebrities, such as Rihanna, Katy Perry and Lady GaGa, who have all recently been spotted sporting Haring-inspired design with the Jeremy Scott for Schott Keith Haring Perfecto Jacket.

The [new line of Keith Haring by Bumkins](#) will feature bibs, layette, diaper bags, art smocks and aprons. The line will premiere at the ABC Expo in September and will be available for delivery Fall of 2009.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

Distribution, Distribution, Distribution

Distribution is to online business what location is to real estate. Blue Fountain Media has found the key methods clients use to find new customers and dominate competitors.

(Vocus) July 1, 2009 -- As marketing moves from being in person to being online, companies need to learn the key to selling any product over the Internet. [Blue Fountain Media \(www.bluefountainmedia.com\)](http://www.bluefountainmedia.com) has been at the forefront of implementing this change, helping clients shift from primarily physical businesses to mostly virtual ones. We're taking to heart the key lessons of earlier online entrepreneurs, including one successful social network founder who explained that "In real estate the wisdom says "location, location, location." In consumer Internet, think "distribution, distribution, distribution."

They have developed several key elements to achieving that "distribution, distribution, distribution":

1. Seek out communities where your products might make a difference. Blue Fountain Media has clients active in a variety of social media. Our musical clients have a presence on music blogs, our fashion clients have a presence on fashion blogs — but some try to broaden their work. For example, one tax client is now a major player in personal finance blogging.
2. The two best ways to be quoted: Entertain and Instruct. Links are known as the currency of the web, but it's hard to get links without quality content. The best kinds of content either provoke an emotional reaction, or give readers some information they didn't have before. Either way, they're likely to share.
3. Learn how to ask. Much of the attention our clients get comes from asking nicely. A simple "You might enjoy this blog post," goes a long way towards getting attention.
4. Let the results compound. A [social media campaign](#) can build on the results of a [search campaign](#) (people who hear about a company will search for it — and be delighted to find lots of new information). And a social media campaign can give your SEO the new keywords you need to stay on top.
5. Train your customers to sell for you. You don't need complicated affiliate programs or dicey incentive plans. Instead, give people a product they'll like — and make it easy for them to show their appreciation! Adding an "email this to a friend," "twit this," or "submit to social bookmarking sites" button can go a long way.

Winning in online marketing isn't easy, but as Blue Fountain Media's customers continue to demonstrate, following some basic guidelines can significantly boost the odds of success. There's no reason to pursue dead-end, unsuccessful strategies. Combined with [professional website design](#), these marketing techniques can boost the prospects of any business.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

Search Engine Strategies (SES) San Jose Offers Sessions for Search Engine Marketers Attending Conference for First Time

SES San Jose Conference on August 10-14, 2009 features fundamentals of search engine optimization (SEO) and pay-per-click (PPC) advertising to educate new entrants to the search engine marketing (SEM) industry

San Jose, CA (PRWEB) July 2, 2009 -- [Search Engine Strategies \(SES\) San Jose](#) will offer three days of introductory sessions covering basic information, answering questions and giving an overview of the most essential search engine optimization (SEO) and pay-per-click (PPC) advertising skills. The SES Conference will take place in San Jose, CA at the McEnery Convention Center on August 10-14.

Now in its 11th year, SES San Jose 2009 is organized and programmed by the SES Advisory Board and Search Engine Watch, the leading authority on search engine marketing. The event, which is the largest search engine marketing expo on the West Coast, will be packed with more than 70 sessions, multiple keynotes, and Orion panels, over 150 exhibitors, network events, parties and more.

During a recent interview, Matt McGowan, Vice President and Publisher for Incisive Media's Interactive Marketing Group remarked, "One of the things SES has always been known for is its accessibility and ability to attract new search engine marketers. This year's SES San Jose has done a better job than ever of providing clear, informative, and dare I say fun entry-level sessions that can be understood and enjoyed by even the least experienced search engine marketers."

Sessions specially focused on search fundamentals for first time attendees include:

- [Introduction to Search Engine Marketing](#) provides a clear and concise overview of the concepts involved in search engine marketing.
- [Successful Site Architecture](#) offers a fresh look at topics on how to successfully design a site for search engines, including JavaScript, robots.txt use, frames, secure area usage and much more.
- [Turn Brain Science into Bucks: Incorporating Persuasive Messaging into Your Content Strategy](#) showcases current online content campaigns and explains the best content strategies to help persuade buyers, build trust, and get great search engine listings using Twitter, white papers, optimized web pages and more.
- [SEO Tools of the Trade: What's in YOUR Toolbox?](#) describes the tools that will help accomplish tasks, including indexing, competitive analysis, site ranking, diagnosing and remedying problems and much more.
- [Search Advertising 101](#) describes the basic principles and applications of paid placement.
- [Keywords & Content: Search Marketing Foundations](#) presents an overview of the important keywords customers are searching for and how to target the right terms in paid and organic search marketing.
- [Discover the Power of Linking: Link Building Basics](#) focuses on the role of link analysis in search engine site rankings and how to increase site traffic by building quality links.
- [The Findability Formula: The Easy, Non-Technical Approach to SEM](#) features search engine guru Heather Lutze taking a fresh look at how search engines find content and what steps to take to ensure a successful online marketing campaign.
- Extreme Makeover is a series of four sessions held throughout day three of the conference. Volunteers are taken from the audience, their websites are examined and feedback is provided. Sessions include:



- [Extreme Makeover: Live Site Clinic](#) provides general feedback about improving websites and gaining more traffic from search engines.
- [Extreme Makeover: Live Twitter & Blogging Clinic](#) provides general feedback about how to improve your website's use of Twitter and blogging.
- [Extreme Makeover: Live Landing Page Clinic](#) provides feedback on how to improve landing pages.
- [Extreme Makeover Live! Why Am I Not Making Enough Sales?](#) covers the most common reasons many sites have low conversion rates and gives tips on how to turn more site visitors into paying customers.

For more information about the largest search engine marketing conference and expo on the West Coast, go to the [SES San Jose 2009](#) website. Register through July 24 to save up to \$200 with the early bird rate.

About Search Engine Strategies (SES)

Incisive Media's Search Engine Strategies is a leading global conference and training series focused on search engine optimization and search engine marketing. Other Incisive resources for interactive marketers include the ClickZ network for digital marketing news, information, commentary, advice, opinion and research and Search Engine Watch which provides news and information about search, analysis of the search engine industry and tools for improving search marketing effectiveness.

Incisive Media is a leading global provider of specialized business news and information, in print, in person and online. The company's principal markets include financial services, legal services, commercial real estate, marketing services and risk management. Incisive Media's market-leading brands include Accountancy Age, Computing, Investment Week, Legal Week, LegalTech, Post, Real Estate Forum, Risk, Search Engine Strategies and The American Lawyer. For more information, visit <http://www.incisivemedia.com>.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Retweet This: 'The Cool Twitter Conferences World Tour' Second Stop - San Diego

Series of one-day Twitter conferences continues in San Diego, CA on Wednesday, July 15th

Washington, DC (PRWEB) July 2, 2009 -- Washington, DC-based technology group, The Cool Blue Company LLC announces "The Cool Twitter Conferences World Tour" second stop taking place in San Diego, CA on Wednesday, July 15th at Croce's Restaurant and Jazz Bar, 802 5th Avenue, San Diego, CA 92101 in the heart of the Gaslamp quarter.

The Cool Twitter Conference provides an environment for developers, people in business, and enthusiasts from multiple disciplines, who seek to understand and maximize the power of Twitter, the chance to contribute to the discussion and tap into this real-time use of the web. This forum is ideal for advertising and marketing professionals, business owners looking to increase visibility and improve customer experience, and anyone looking to polish their brand or to become more informed on the subject.

For the uninitiated, Twitter is the free real-time web service that allows millions of users to send frequent, short updates - up to 140 characters - to "followers."

"We are very excited about hosting the second stop of the Cool Twitter Conference World Tour at Croce's Restaurant and Jazz Bar," said Ingrid Croce. "Croce's award winning restaurant is a tribute to my late husband singer-songwriter Jim Croce. And in his honor we offer delicious American contemporary cuisine, live jazz nightly, and welcoming hospitality all in the heart of downtown San Diego's Gaslamp quarter. We also have a fabulous new dining website called Ingrid's List. Ingrid's List is the only website that provides fine dining certificates for three-course prix fixe meals for \$30, \$40 and \$50 at exclusive dining establishments year-round. Check us out!"

In addition to the conference, there will be a "Twitter Beginner Boot Camp" in session from 8:30am - 10:00am, aimed at educating and helping participants to become more familiar with the basics of Twitter and its potential applications.

Organizers are calling for speakers for this and upcoming conferences, encouraging submission of abstracts from individuals interested in presenting on Twitter. All topics are welcome, including for-profit and non-profit ideas, government, culturally impacting social media applications and development APIs.

Upcoming Cool Twitter Conferences Tour Cities/Dates:

1. Seattle - Monday, July 27th, 2009
2. Los Angeles - Friday, July 31st, 2009



3. Chicago - Wednesday, August 5th, 2009
4. Cleveland - Friday, August 7th, 2009
5. Ottawa - Tuesday, August 11th, 2009
6. Toronto - Thursday, August 13th, 2009
7. Atlanta - Wednesday, August 19th, 2009
8. New York - Wednesday, August 26th, 2009
9. San Francisco - Wednesday, September 2nd, 2009
10. Boston - Wednesday, September 9th, 2009

A current list of speakers and more details about the conference can be found online at the Cool Twitter Conference site: Cool Twitter Conferences (<http://www.cooltwitterconferences.com>)

About The Cool Blue Company LLC

Robert Fine founded the Cool Blue Company LLC (<http://coolbluecompany.com>). Robert has over 15 years experience as a systems and sales engineer with various companies including CMGI, Hughes Network Systems, and most recently as Senior Director of IT for Global Strategy & Development at Conservation International (CI). He is currently pursuing his PhD at George Mason University where he is researching links between investments in information technology and achieving conservation outcomes.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Best Bidly Corporation Launches BestBidly.com

New Platform Technology for Hiring Home Service Professionals Not Only Saves Consumers' Time and Money but Makes Lifestyle a Priority

Toronto, ON (PRWEB) July 2, 2009 -- Best Bidly Corporation today announced the launch of bestbidly.com, the first North America-wide online home service marketplace that addresses home service needs and focuses exclusively on mobile professionals (home renovation, cleaning & maintenance, catering, elder/child care, health & beauty, entertainment, real estate services, home design, home sitting/pet services, education services and financial services).

By combining successful auction capabilities with proprietary Best Bidly technology, the site offers an unparalleled user experience to both consumers and home service professionals.

"Bestbidly.com is going to create a paradigm shift in how consumers find and retain quality home service professionals" says Linda Liu, director of marketing, Best Bidly Corp. "We have created a go-to home service marketplace out of a realization of an unmet need in this market space. Consumers require numerous lifestyle service needs, have growing time constraints yet also have the desire to feel like they are getting a little pampering by having professionals provide service at their location." Consumers are looking for not only home renovators and home maintenance services they are increasingly looking for services that will ease their hectic lifestyle such as maid services, pet sitters, nannies/caregivers, and services that provide a little luxury such as mobile spas, personal trainers/yoga instructors, personal chef service etc.

In our current economic climate, consumers are more cautious with their expenditures. They want quality but they also want to feel that they are getting it at the most competitive price. Best Bidly provides the platform to do just this. The auction format enables consumers to receive bids from professionals and then ultimately determine their preferred bidder. "If you have a project just Best Bidly It"-you have nothing to lose and everything to gain" says Liu.

How it works:

The consumer can browse categories, professional profiles and even "ask a professional" in the user forum to help define their requirements; the consumer then posts a project anonymously using only their username and gets bids from local professionals. If there is any ambiguity a home consult can be requested before a bid is placed. The consumer then selects the best bid based on whom they believe best fulfills their requirements. Private message boards enable direct communication between the consumer and professional throughout the process for easy reference. Once the project is completed the consumer and professional rate each other on Best Bidly.

Founded in 2008, Best Bidly is free to consumers and is currently offering a one year free service trial promotion to professionals (until July 1st, 2010).

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



HostelBookers Launches Innovative London Festival Competition on YouTube

Following the groundbreaking Twitter Easter Egg Hunt, leading budget accommodation provider HostelBookers.com is launching a new competition on YouTube to give away London festival tickets.

London, UK (PRWEB) July 2, 2009 -- Following the groundbreaking Twitter Easter Egg Hunt, leading budget accommodation provider HostelBookers.com is launching a new competition on YouTube to give away London festival tickets.

Top prize is two tickets to Get Loaded in the Park 2009 and a two night stay for two people at [Clink Hostel](#). One runner-up will also receive a festival ticket, and three more lucky winners will be rewarded with a bottle of champagne at [Clapham bar](#) Gigalum.

The video competition features a version of five famous tracks from the 2008 line-up of Get Loaded in the Park, with music lovers invited to guess which five songs and bands have been remixed.

David Smith, Chief Operating Officer at HostelBookers.com, said: "We're constantly looking for new ways to connect and engage with our target market and we hope that this latest innovative use of YouTube will follow on from the huge success of our Twitter campaign in April.

"We've been working closely with social media for over a year now and we respect how important these networks are amongst our young, tech-savvy customers. It's exciting to be involved in another novel campaign so quickly and we hope that the fun, dynamic spirit of the YouTube competition will appeal to music lovers all around the world!"

For more details on how to win [London festival](#) tickets, visit the HostelBookers blog. Correct answers will be entered into a prize draw for the champagne, festival tickets and [London hostels](#) prizes. The closing date for the competition is 15 July 2009.

NOTE TO EDITORS

About HostelBookers.com: Great Hostels. Free Booking. No Worries.
HostelBookers.com - launched in March 2004 - is a leading UK-based budget accommodation website. It offers a range of hostels and budget accommodation including hotels, B&Bs and apartments in over 2,500 destinations worldwide.

In November 2008 HostelBookers.com also received the UK's Best Youth Product award at the British Youth Travel Awards (BYTA) run by BETA (British Educational Travel Association). The awards are designed to provide a platform to celebrate and reward high achievers, gain recognition, and raise the profile of the work and individual successes of organisations engaged in youth, student and educational travel, to, from and within the UK.

HostelBookers.com's properties are reviewed and rated by customers and it remains the only major company in



its sector to offer its services with no booking fees. HostelBookers.com also provides a range of free travel guides, travel news and worldwide events information.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



ScreamingEnergy.com Calls All New DynaPep Energy™ Fresh Mint a "Win-Win-Win"

ScreamingEnergy.com declared new DynaPep Energy™ Fresh Mint a "win-win-win" in a recent online review on the company's website. Better than Monster Energy.

Boca Raton, Fla. (PRWEB) July 2, 2009 -- ScreamingEnergy.com, (<http://screamingenergy.com>), declared new DynaPep Energy™ Fresh Mint a "win-win-win" in a recent online review on the company's website. ScreamingEnergy.com is considered to be the foremost authority of Energy Drinks on the web today.

On the website Jason (the reviewer), calls the new flavor "an absolute win-win-win for DynaPep Energy™ consumers." Also noting that "DynaPep Energy™ is not formulated to just get you jacked up on caffeine, it's a time-released formula that provides sustained energy over a long period of time."

Stig (the site's other critic) noted, "The genius of this development is compounded by the fact that such a small quantity consumed is comparable to a breath mint or breath spray," adding, "You get the added bonus of a shot of short-lived fresh breath." The colorful critic commented not only on the great taste but also on the energy power of DynaPep Energy™ as well stating, "Quite simply, I feel like a chemically calculated military weapon after drinking DynaPep Energy™."

Stig also commented on the site's energy rating of DynaPep Energy™ versus other energy drinks, "In addition, comparing the 10 energy rating of this product (DynaPep™) to the 10 that was awarded Monster XXL just isn't fair. DynaPep Energy™ is more like a 13 in comparison to Monster XXL's 10."

Lisa Krinsky, C.E.O. and co-founder of DynaPep Energy™ couldn't be more excited about the positive review, "...to get this kind of reception for our new flavor validates the incredible amount of testing and research that went into bringing new DynaPep Energy™ Fresh Mint into the market place."

DynaPep Energy™ Fresh Mint is exclusively available at all 5000 GNC retail locations nationwide.

DynaPep Energy™ based in Boca Raton, Florida, is the World's First Supercharged Energy Micro-shot. Packaged in a liquid 4ml twist off top ampoule, its time-released suspension ensures hours of long lasting energy. For more information on DynaPep Energy™, visit www.dynapep.com or contact Douglas Friedman at 973-985-1050.

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Online Web 2.0 VersionYou can read the online version of this press release [here](#).



WhosHere In Top Five Percent of iPhone Apps

WhosHere is in the top 5% of all free apps that run across the Admob network.

San Mateo, CA (PRWEB) July 2, 2009 -- According to metrics released by Admob, Inc., WhosHere is in the top 5% of all free apps that run across the Admob network. A little over 100 applications have more than 100,000 users a month in a review of over 2,300 free iPhone apps that run on the Admob network.

The Admob report states "5 percent of applications had more than 100,000 active users in May 2009..."(1) WhosHere uses Admob, among others, to provide ads to WhosHere users. Just under 90 percent of WhosHere users were presented Admob ads in May.

WhosHere has substantially more than 100,000 users per month. The extremely popular iPhone application is also in the top-20 of all Social Networking apps on Apple's iTunes App Store. And, last Thursday, WhosHere users sent a record 1.6 million text and image messages in a 24 hour period. WhosHere is used by people in over 150 countries.

According to Stephen Smith, co-founder and COO, "It is no surprise to find WhosHere in such elite company. By focusing on the iPhone and its native capabilities, WhosHere creates an extremely compelling user experience in that you can meet and chat with thousands of new people, post pictures, send pictures similar to MMS and have all the text messaging you want. Frankly, it is an experience that cannot be duplicated by SMS or Web-based applications."

WhosHere is a social proximity application that enables users to meet friends, potential dates or network through an exceptionally simple interface. WhosHere will show you matches that are near you or anywhere in the world based on your answers to a few questions about yourself and who you are interested in meeting. It takes the chance out of the chance encounter. When you find someone you want to talk with, you can send unlimited, free text and image messages to them; all within the WhosHere application.

WhosHere runs on Apple's iPhone, iPhone 3G, iPhone 3G S and iPod touch and is available for free download on the iTunes App Store and can easily be found at myRete.com/download (<http://myRete.com/download>). Users of WhosHere can find online help at myRete.com/support and on the WhosHere page on YouTube (<http://YouTube.com/WhosHerebyMyRete>).

About myRete™:

myRete, Inc. was founded in March 2008 with the singular focus of bringing an exceptional proximity networking experience to the iPhone and its millions of users. myRete's product line includes the WhosHere client and WhosHere application server. Rete is Italian for "network". Offices: San Mateo, CA and Alexandria, VA.

1. "AdMob Mobile Metrics Report". Admob, Inc.
<http://metrics.admob.com/wp-content/uploads/2009/06/admob-mobile-metrics-report-may-2009.pdf>. Page 3.



Released June 25, 2009.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

New Survey Explores How Students Really Choose a College

A national survey of college-bound high school seniors found that parents are, by far, the most influential factor in their child's decisions about where to go to college. The study found enormous stress levels within families, ambitious parents "pushing" kids to apply to "prestigious" colleges, and the economy taking a toll in where kids finally attend. One segment of kids that the study took a special look at was first-generation college-bound students.

Salt Lake City, Utah (PRWEB) July 2, 2009 -- A national survey of college-bound high school seniors found that parents are, by far, the most influential factor in their child's decisions about where to go to college. The study, conducted by Zinch the leading online [student-to-college matching service](#), also found enormous stress levels within families, ambitious parents "pushing" kids to apply to "prestigious" colleges, and the economy taking a toll in where kids finally attend.

The findings were reported in a soon-to-be released study entitled "How Students Really Decide", published by Zinch. "This is the first survey of college-bound students in recent history that really explores the dynamic of students, their parents, and others who influence application and enrollment decisions," said Anne Dwane, Zinch's President. "We wanted to get beyond the statistics; to understand the factors - including social media -- that really influence students."

But students also wanted their parents to back off. "Let your opinion be known, but don't force the school that you want your child to attend on them. College is the first step in their lives for the adult world," said one graduating senior who will be attending her first-choice school in the fall.

Other findings from the study, which incorporated more than 1000 responses from college-bound high school seniors included:

- Friends were significantly more of an influence than either teachers or guidance counselors.
- Coaches and siblings were not very influential.
- The stress level was significant - for both kids and their parents. More than 40% of kids reported a "great deal" of stress, surrounding the process; with more than 20% experiencing "more than I ever imagined."
- Not surprisingly, the economy contributed to the stress levels. Fully half of all students report that they eliminated colleges from consideration because of price.

One segment of kids that the Zinch study took a special look at was first-generation college-bound students. Were their experiences very different from kids whose parents had attended American colleges and universities? The answer was no - with one noted exception. While first-generation college-bound seniors agreed with their peers about the influence of their parents, there was a much greater reliance upon high school guidance

counselors.

Was "prestige" a significant factor? Yes - for about half of all students and parents.

Prestige was so much of a factor that despite the economy, applications to the 8 Ivy League Schools and other highly selective universities was never higher. The 8 Ivy League colleges reported a total of just over 202,000 applications between them, an increase of 8% over the previous year.

In turn, the Ivies were even more selective this year than in years past. They accepted just 11.9% of applicants, down from 12.6% the year before. And despite the economy, the yield at the Ivies - the percentage of kids who choose to enroll after being admitted -- actually inched up a bit. But even the most selective schools - Harvard and Penn among them - went to their waitlists to fill their class.

Acceptance Rates

(School- Class of 2012, Class of 2013)

Brown- 13.3%, 10.8%

Columbia- 10.0%, 9.8%

Cornell- 20.4%, 19.4%

Dartmouth- 13.2%, 12.0%

Harvard- 7.1%, 7.0%

Penn- 16.4%, 17.1%

Princeton- 9.3%, 9.8%

Yale- 8.3%, 7.5%

Stanford- 11.2%, 7.6%

Northwestern- 30.1%, 27.0%

Amherst- 19.4%, 15.1%

Wesleyan- 28.3%, 22.0%

Pomona- 18.0%, 15.7%

Chicago- 38.5%, 26.8%

Source: Zinch, interviews with admission offices; Fiske Guide. The full study is available from Zinch.

[About Zinch](#): Zinch is a network connecting young people with colleges, scholarships and opportunities. 1,000,000+ students have built Zinch profiles to showcase themselves as "more than test scores". Over 690 colleges and universities tap Zinch to efficiently recruit students.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Dare Comics Auctions World's First Perpetual Advertisement

Innovative publisher, Dare Comics, is using eBay to auction the world's first perpetual advertisement. Dare is selling a full page advert in every one of its online publications in perpetuity. This is the advert that lasts forever.

London (PRWEB) July 2, 2009 -- Innovative publisher, Dare Comics is using eBay to auction the world's first perpetual advertisement. Dare is selling a full page advert in every one of its online publications in perpetuity. This is the advert that lasts forever. [Dare Comics Advertisement on eBay](#)

An unique combination of offline and online distribution has led to Dare's debut title, The Hunter, rapidly becoming one of the most widely read comics in the world. The first issue has topped 55,000 readers online and is on track to grow its readership to over 200,000 by the end of the year.

Dare Comics founder, Adam Hamdy, said, "The Internet is changing traditional business models and presents tremendous scope for innovation. Offering this unique advert is a great way to celebrate this change. It seemed natural to use eBay, one of the Internet's original innovators, to handle the sale."

Adam Hamdy said, "Our per-issue readership now rivals the big two comic publishers and continues to grow rapidly. The Internet offers almost unlimited potential and is a great way to engage readers who may never have picked up a comic book before."

The winning bidder will be buying a full-page, fully interactive advertisement in all of Dare Comics' current and future publications. The advertisement can be altered up to twelve times a year.

Adam Hamdy said, "The perpetual advert represents a unique and cost-effective opportunity for any company that is keen to engage with a youth audience."

Dare Comics will feature the perpetual advertisement in all its online publications.

Adam Hamdy said, "Digital technology means that this advertisement could run for thousands of years."

[Dare Comics Website](#)

About DARE COMICS:

Dare was founded in 2007 by writer Adam Hamdy. An innovative company, Dare is keen to embrace the opportunities the Internet offers to reach out to a mass audience. With comparisons already being drawn to some of Marvel Comics' best work, Dare is rapidly establishing a reputation for publishing quality comic books.

About THE HUNTER:

The Hunter is a contemporary superhero comic that launched in 2007 to widespread critical acclaim. It has since



built up a loyal following internationally. In the short time it has been online, issue #1 of The Hunter has already attracted the kind of mass readership that rivals some of the largest comic titles in the world.

"BLEW MY SOCKS OFF!" Ain't It Cool News

"FIND IT, GRAB IT AND PAY ATTENTION TO WHATEVER THESE FOLKS DO NEXT."

Paperbackreader.com

About ADAM HAMDY:

With comparisons already being drawn to Stan Lee, Hamdy is fast establishing an international reputation as a visionary creator. Best known for his debut comic, The Hunter, Hamdy has also written for the screen, and has worked with film producers on both sides of the Atlantic. He has also written for the video game industry. His new comic, Starmaker: Leviathan, will be published later this year.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



QL2 Named to JMP Securities "Hot 100" List

QL2 announced that JMP Securities recently included QL2 in a published report titled, "The Hot 100: The Best Privately Held Software Companies."

Seattle, WA (PRWEB) July 2, 2009 -- [QL2](#), the leading on-demand data access platform provider, announced that JMP Securities, a San Francisco-based investment bank, recently included QL2 in a published report titled, "The Hot 100: The Best Privately Held Software Companies." The annual report profiles 100 of the leading private companies in the U.S. software industry, as identified by JMP's software research team.

"We are honored to be recognized by JMP Securities as a leading Data-as-a-Service (DaaS) company. With well over 100 airlines and scores of other companies benefitting from our data services," said [Russ Aldrich](#), CEO of QL2, "it's great to have the recognition and validation that QL2 is making an impact by giving our customers access to data that has been out of reach for too long."

About QL2

QL2 is the leading on-demand data access platform provider that delivers the right data in the right format at the right time. Organizations that depend on [market information](#) as part of their commerce strategy rely on QL2 to gain vital access to quantitative data on products and markets. QL2 lets customers quickly understand their market and make critical changes to stay aligned with their strategic objectives.

More than 250 clients in 40 countries depend on [QL2 Data-as-a-Service](#) (DaaS) solutions for accurate and reusable data on channels, products, competitive positioning, and industry specific markets. The QL2 client-roster includes more than 100 airlines, three of the top five global pharmaceuticals, and market leaders in retail, consumer products and life sciences. Founded in 2003, QL2 was named to the 2007 Inc. 500 and 2008 Inc. 5000 list of the fastest growing private companies, the 2008 Red Herring 100, and has been included in KMWorld's 100 Companies That Matter for the past four years and Trend-Setting Products for the past three years. For more information, please visit www.QL2.com.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

News Image





Anonymous Proxy Affiliate Program

Privacy Partners LLC announces the launch of its new affiliate program for its anonymous proxy software, Private Proxy. The subscription based product, offers a 50% payout on their Private Proxy product and creates a recurring income for their anonymous proxy affiliates.

Tampa, Florida (PRWEB) July 2, 2009 -- Privacy Partners LLC announced today the launch of its new affiliate program for its anonymous proxy software, Private Proxy. With the new program, Privacy Partners is utilizing their payment processor, CCBill, to manage the entire program including statistics and payments.

Privacy Partners offers a 50% payout on their Private Proxy product. Given that the anonymous proxy is a subscription based product, affiliates earn recurring revenue from their users. With a great retention rate, affiliates continue to earn revenue month after month.

[Private Proxy is an anonymous proxy for anonymous surfing.](#) This anonymous proxy allows users to hide their IP address as they use the Internet. The servers are exceptionally confidential, using rotating IP addresses and 128-bit encryption to keep the user's identity secure on any website. The servers are owned by Privacy Partners so there are no limitations placed on the users or annoying advertisements.

"With the growth of Privacy Partners and the increase in users of our Private Proxy product, it just made sense to let our credit card processor manage the process for us. They take care of paying all of our affiliates on a recurring basis so it is one less thing that we have to manage thus allowing us to focus on our customers and on launching additional privacy products." Martin Greif, President of Privacy Partners LLC comments on their new affiliate program.

Private Proxy comes with a 7-day trial. At the end of the trial, the consumer is automatically billed either \$9.95 per month or \$24.95 for three months with affiliates earning a 50% payout on a recurring basis.

About Privacy Partners, LLC:

Privacy Partners, LLC is a privately held company headquartered in Tampa, Florida. Founded in 2003, the company creates and markets privacy technologies for individuals and small businesses. The company and its products have won numerous technology awards. For more information about the company or its products, visit <http://www.PrivacyPartners.com>. To become an affiliate, visit http://www.privateproxysoftware.com/anonymous_proxy_affiliates.html.

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News Image





Loip.com Launches a Brand New Business Model Using VoIP

Loip.com launches a new online voice service consulting platform aimed at the North American market; along it brings a new business model raising the Internet communication to the next level using patented "click to talk" technology. Successful eCommerce is just a click away through Loip.com.

San Francisco, CA (PRWEB) July 2, 2009 -- Loip.com is the online consultation platform with a marketplace for everyone to exchange information, expertise, and personal experience via click to talk technology. Loip.com has improved the already feature rich website by adding even more functions to empower user experience and convenience. By using leading Flash-based click to talk technology, Loip.com enables users to enjoy online consultative service without revealing phone number. Besides, Loip.com also launched its first application tool, a Flash-based Loip Web Phone, as a iGoogle gadget.

"We are very happy to announce the latest version of Loip. It's a platform designed for experts to share their professional experience by providing a voice consultation service in real-time communication regardless of their time and distance," said James Hou, the founder of Loip.com.

Loip.com is able to accomplish all its service using flash, something they're very proud of, and thereby distinguishing itself from Skype, which requires its user to download and install separate software on the computer.

"It's a work-at-home era; we need to find the best way to use the Internet to promote ourselves, regardless if they're at home or outdoor. You will receive excellent voice quality through click to talk technology by using services on our website to link anyone straight to PSTN or mobile number. Best of all, by becoming an expert on our site through the free registration process, you will be able to receive compensation for every call," Hou said with an air of excitement.

In addition, Loip.com also provides free resources through discussion and knowledge-based service. Any user can request an assistance an expert can then respond through [click to talk](#) technology, which enables the two parties to respond to each other in real time from the click of a button on web pages without disclosing neither party's phone numbers. Furthermore, Loip.com allows individual voice service suppliers to determine their own price per minute, field of interest (e.g. educational, financial, social, etc.), and available hours.

Besides providing new features such as demand board, Q&A, appointment mechanism, and an adding the Chinese version of Loip.com, its first application tool, Loip Web Phone, is probably the most valuable feature in the new lineup of updates.

In conclusion, the most important breakthrough of Loip.com is to establish a link between [eCommerce](#) and skipping the requirement of computer software through the use of click to talk technology. Buyers of services can experience a more direct alternative by using real-time voice communication instead of traditional agency or search engines for problem solving. Whereas service providers on Loip.com will find marketplace a valuable resource to sell their expertise and earn compensation anytime they're available.



About Loip:

Loip team was founded in Feb, 2009, with solid foundation on VoIP technology. By bringing the web 2.0 spirits, the team has an established history and experience operating in the Asia Pacific market for the past 6 years. It combines talent from Taiwan, Japan, and USA, to create a new era of communicational platform by gathering the online community. The team's mission is to make real-time communication easy and always available to use. To find out more, please go to www.loip.com.

Contact:

Janis Lee, Director of Sales and Marketing Dept./ APAC and North America Area

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You can read the online version of this press release [here](#).



WowVoucherCodes.co.uk Notes Increase in Popularity of Summer-Related Codes

Website boosted by rise in demand for summer discount codes.

London, UK (PRWEB) July 2, 2009 -- Voucher code website wowvoucherCodes.co.uk has noted an increase in customers searching for codes for products to help their summers go more smoothly.

As the temperature continues to rise across the UK, customers are logging on to discount sites to take advantage of savings on all kinds of products including sun cream and hayfever remedies to get them through the summer months.

By shopping online, consumers can take advantage of [discount codes](#), saving them a fortune on all kinds of cosmetics and medicines. Current codes available on the site include 10% off your first purchase at Pharmacy2u, 10% off benefit cosmetics and 10% off sun products at The Beauty Room.

Matt Lovett, Managing Director of wowvoucherCodes.co.uk said: "We have seen a surge in customers visiting the site to stock up on summer essentials such as sun cream and hayfever remedies. Buying these types of products in stores can become expensive so by taking advantage of [voucher codes](#) customers can make big savings. Not only have we noticed an increase in consumers using vouchers when buying summer-related products - as a result of the hot weather, more and more consumers are choosing to take their annual holiday in the UK and save themselves a few pounds - we have a variety of discounts on short breaks and holidays on the site for which we have also noted a surge in interest."

wowvoucherCodes.co.uk offers a number of discounts from brand name retailers such as AVON, Asda, All Saints, Benefit Cosmetics, Dixons and Play.com. Customers can receive up to 70% discount on either the High Street or standard listed online prices.

Wow Voucher Codes offers discounts from over 2,000 online stores with new [discount vouchers](#) added each week.

For more information call 0121 683 6934 or visit wowvoucherCodes.co.uk.

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Strategic Marketing Veteran Donna Hamilton to Join Alliant as Vice President of Sales and Business Development

Donna Hamilton will lead Alliant's client engagement team as they bring leading edge campaign optimization solutions to direct and interactive marketers. Ms. Hamilton is a veteran database marketing expert with a deep understanding of marketing analytics and cooperative database mining.

Brewster, NY (PRWEB) June 30, 2009 -- As demand for advanced analytics to optimize direct and interactive marketing campaigns expands, Alliant is adding depth to its strategic client services team. [Donna Hamilton](#) has joined Alliant as Vice President of Sales and Business Development with responsibility for delivery of all Alliant campaign optimization solutions.

Ms. Hamilton most recently held the position of Senior Vice President with Millard Group, Inc. of Peterborough, NH where she oversaw new business and product development efforts. At Millard she was instrumental in developing ecommerce partnerships to support the expansion of multi-channel marketing for catalogers and other direct merchants.

"As marketers seek to build value across channels, Donna brings a wide range of insight and experience to the table," said JoAnne Monfradi Dunn, Alliant's President and CEO. "Alliant's clients look to us to deliver strategic solutions backed by marketing analytics and Donna will certainly bring added depth to our capabilities."

Alliant has experienced solid growth over the past year by delivering behavior-based targeting solutions to marketers seeking to expand their access to ecommerce-based strategies. Alliant's ability to optimize direct-to-consumer strategy through [advanced analytics](#) is increasingly winning the attention of publishers, continuity marketers and non-store retailers seeking an edge in a tough direct marketing economy.

"Alliant is driven by innovation. That's what attracted me to them," said Hamilton. "We live in a world where cooperative data sources and strong marketing analytics are increasingly the keys to success and I believe that Alliant occupies a unique position among database marketing partners. I'm looking forward to helping our clients optimize campaigns in a multi-channel marketing environment."

About Alliant Cooperative Data Solutions, LLC

Alliant's consumer segmentation solutions let multi-channel marketers achieve higher levels of profit in direct and interactive marketing campaigns. Alliant's proprietary [cooperative databases](#) include behavioral, transaction-level customer data contributed by many of the world's leading direct response marketers, powering marketing decisions with a rich, detailed source of consumer behavioral information. Alliant's marketing analytics capabilities deliver powerful solutions for marketers seeking to identify profitable customers, increase response and average order size, minimize payment risk, and increase the success of their customer retention and reactivation efforts. Based in Brewster, NY, Alliant is a Landmark Interactive company. Alliant's web site can be found at <http://www.alliantdata.com>.



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You can read the online version of this press release [here](#).

News Image



Website cosmicdoc.com Launches as Meeting Place Between Cosmic Civilisations & Humankind

cosmicdoc.com launches the book 'Opening the Door to the Worlds' by Dr Annie Paxton, a retired British medical doctor. She describes herself as having acted as scribe to a number of cosmic civilisations. The writings offer an astonishing cosmic perspective of the transformation planet Earth is undergoing as its climate changes : global warming is part of the process of the planet's own evolution, and humanity can do nothing about it. The website encourages an expansion of the dialogues begun in the book and seeks to alleviate in advance the fear many people will experience as matters get progressively worse.

London, England (PRWEB) July 2, 2009 -- The book, *Opening the Door to the Worlds*, and the website www.cosmicdoc.com represent the most astonishing communications breakthrough between humanity and a number of space civilisations. They were intermediated by a retired British medical doctor working closely with an internationally renowned sensitive.

The book is divided into four sections covering - Medicine for the 21st Century: the Basidian Energy Healing System; the Earth and its Turbulence (changes over the next 3-5 years); the Nature of the Universe; and the Evolution and Development of the Soul. Vast subjects indeed, but covered lightly and with style; much in the language of the transmitting intelligences. Some of these intelligences have incarnated on planet Earth at some time or another, as have the 2 principal guides to the author, whom she knew as medical doctors and close relatives when they were still on earth.

The website, cosmicdoc.com, provides the means via which readers of the book can interactively continue exploring the new perspectives offered by the contributing cosmic civilisations : visitors can ask questions or simply update themselves on what new visiting civilisations have to offer by way of advice, or check what additional information has been received. Some of this information is sufficiently urgent to warrant a newsflash. The amount of help on offer from space is both gratifying and humbling.

This website achieves the almost impossible - while stating that some of the Earth changes will be major and will make it impossible for certain forms of life to continue, it succeeds in conveying that this is something positive and to be welcomed. The unmistakable message is that there is no grounds for fear and that help and support is available for the asking and will be delivered with love. Even pre-launch, the site has started to attract additional cosmic civilisations who see cosmicdoc.com as a means to reach much of humankind. The degree of attention generated on the other side justifies the site being called 'the meeting place between cosmic civilisations and humankind'.

The ultimate shape of the website will be determined by the questions received and answers provided. The more practical the questions, the closer the website will get to its objective to be a source of practical information, and offer solutions, based on the merging of off-planet experience and suggestions with current earth-bound technologies and ideas. Accepting the premise that the earth changes can no longer be stopped, the website serves to encourage the development and distribution of solutions that will enable survival in a radically different post-change world.



About the Publisher

Basidian Limited is a UK not-for-distribution-profit company set up in February 2009 specifically to publish the book and sponsor the website. Any profits arising from its activities are ear-marked to improve the usefulness and reach of the website and book.

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Glastonbury is Captured in First Ever User-Generated Book To Document UK Festival Season Through Pictures and Stories

London based agency Independents United have announced a publishing first: an annual photographic record of the UK's intense devotion to music festivals. With festival-goers themselves taking on a crucial role in the book's creation.

Westminster, London (PRWEB) July 2, 2009 -- London based agency Independents United have announced a publishing first: an annual photographic record of the UK's intense devotion to music festivals. With festival-goers themselves taking on a crucial role in the book's creation.

UK festival culture continues to grow at an explosive rate with attendances now at record levels, in spite of all that mud. It's a unifying, peculiarly British phenomenon: The British public a seriously dedicated bunch of optimists when it comes to festivals - with many again packing sun lotion for this year's Glastonbury Festival, only to then stand in a field full of cagoules, umbrellas, and soggy toy animals on sticks, ecstatically rocking out.

Festival Annual mainlines our collective social networking bug and enthusiasm for uploading and sharing images, and offers it up for boundless creative fun, with MySpace UK, the official digital partner, playing a crucial part. Festival-goers are invited to share their most memorable festival experiences from this Summer by uploading and tagging their pictures to Festival Annual's digital galleries, and sharing their stories through comments, status updates and tweets. Every single contributor will get their name in the book, with the best photos and stories featuring throughout its pages and in its online home at MySpace.com/FestivalAnnual.

Festival Annual 2009 will be the first of an annual celebration of each year's festival season - the photographic embodiment of each and every summer - for all those who rejoice in festival culture, being outdoors and of course, covered in mud. It will feature chapters for each of the key festivals this summer.

Full image galleries from Isle of Wight, Rockness, Download and the king of festivals, Glastonbury can be seen at MySpace.com/FestivalAnnual.

UK celebrities will be making their own contributions to Festival Annual too - each chapter will also feature images and musings from some of the more famous die-hard festival attendees, there to experience exactly the same kinds of thrills as your average punter.

Radio One DJ Edith Bowman commented: "Six months of my year are devoted to festivals - my favourite time of the year actually. There is so much more to festivals in the UK than just the bands. There is real camaraderie that goes on with the people who devote their weekends to hanging out in fields up and down the country. Whether they are knee high in mud, dressed as goth fairies or discovering some new band, Festival Annual 09, with the help of these people, is documenting the essence of the UK festival season so we can look back in years to come and remind ourselves of the good times."

Throughout the summer there will be prizes for the best pics and the public will also be able to cast their vote for



the monthly winners of the Festival Annual Awards. This year's Festival Annual categories are: The Best FestiDress Award, Team Festival Award, Festifunniest Award and the Spirit of the Festival Award. The monthly winners and best of the nominees will be featured in the published book. Votes in the form of comments for the monthly winners can be submitted and seen at MySpace.com/FestivalAnnual.

In its glossy, gorgeous, physical form, Festival Annual will be arriving on shelves and available to buy online in the Autumn - the perfect end-of-year gift for the festival-loving, story-telling, digital generations.

In the spirit of the festival season, Festival Annual '09 will donate 10% of all profits to Oxfam.

Festival Annual

MySpace.com/FestivalAnnual

* * Win a Pair of Festival Tickets: * *

Chance to win a pair of festival tickets for next summer. Everyone that signs up to receive the Festival Annual email updates will be entered into the prize draw to win the tickets.

To sign up and be entered into the prize draw go to:

<http://www.festivalannual.com/updates>

* * Special Early Bird Offer: Get 50% Off! * *

In celebration of the start of the festival season, the first 500 pre-orders of Festival Annual 09 will get a 50% reduction in price of £12.50 + P&P (RRP £25).

First 500 pre-orders will get 50% off / £12.50 + P&P (RRP: £25)

Use Promo Code: FESTILOVE

<http://www.festivalannual.com/shop>

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News Image





Vayama 4th of July Weekend Sale! Vayama Offers \$30 Off International Bookings

International Travel Web Site Vayama Announces \$30 Off 4th of July Weekend Sale. International travelers can celebrate their freedom to travel with an additional \$30 off Vayama's already great international rates! Sale applies to all U.S. originating international travel between Thursday July 2nd at 7:00 pm ET and Sunday July 5th at 11:59 ET.

Mountain View, CA (PRWEB) July 2, 2009 -- International travel Web site Vayama has just announced a special 4th of July Weekend Sale for international air bookings made this holiday weekend.

4th of July Weekend Sale! Vayama Offers \$30 Off International Bookings. International Travel Web Site Vayama Announces \$30 Off 4th of July Weekend Sale. International travel Web site Vayama has just announced a special 4th of July Weekend Sale for international air bookings made this holiday weekend.

International travelers can celebrate their freedom to travel with an additional \$30 off Vayama's already great international rates. Sale applies to all U.S. originating international travel between Thursday July 2nd at 7:00 pm ET and Sunday July 5th at 11:59 ET. The \$30 discount will be automatically deducted from the total fare at the time of purchase. [Click here to Book your International Flight Tickets now.](#)

About Vayama:

Vayama.com is a first-of-its kind travel Web site that provides North Americans a whole new world of choice for booking international flights. Using the latest in Web technologies, Vayama.com offers a massive selection of airlines, flights and fares, many never previously available online, so you can find the lowest prices and best schedule options for all your international travel. Established over 2 years ago and founded by travel experts with decades of experience, Vayama.com is backed by one of the world's largest travel organizations. Vayama.com is a subsidiary of BCD Holdings NV, one of the global leaders in the travel industry.

Please Contact Our Media and Press Relations Department: Ellen Joosten 650.963.1004

Vayama Social Media Connections

[Follow Vayama on Twitter](#)

Vayama.com not only offers one-stop shopping for international and Inter European airfare, Vayama often gets the scoop on last minute airfare deals, sometimes even before these sales occur, and pass the word to their travelers via our homepage deals of the week, via weekly newsletters, and twitter deals of the day.

[Vayama on Face Book](#)

Friend us through Face Book. Save up to 63% on international flights at Vayama.com. What sets Vayama apart from other travel sites? We are 100% focused on international flights. Our negotiated deals with over 100 international airlines give you access to the best fares, many only available on Vayama. We enlighten the flight research process, by providing factoids such as airline fleet size & age, cabin photos, interactive 3D seat maps, visa and health requirements and airport-to-city transport options.



[Vayama LinkedIn](#)

Connect to Vayama through LinkedIn. Vayama's etiquette guides provide a quick and easy snapshot of a country's culture and customs, including tipping practices, dining etiquette, appropriate attire, how to greet someone, gift-giving, cultural taboos and more.

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Nation's Largest Grocery Ad Network Continues to Grow

MyWebGrocer Expands Midwest Office

Colchester, VT (Vocus) July 1, 2009 -- In the last six months [MyWebGrocer](#)'s customer reach has grown 40%, to 3.8 million monthly grocery shoppers. This expanded consumer demand has seen a matching growth in CPG programs running on the network. To meet this demand, MyWebGrocer's advertising team has promoted Helen Earling to lead an expanding Midwest team.

Helen Earling joined the [MyWebGrocer](#) team in October 2007 with a decade of industry knowledge and experience. Her continued success and leadership has led to her recent promotion to Senior Vice President of Western Ad Sales. Earling has been instrumental in helping MyWebGrocer's key Midwest advertisers, Kellogg's and General Mills.

"Helen has been a driving force in MyWebGrocer's continued success and I'm excited about her building out an expanded team in Minnesota to better serve our Western customers." Alec Newcomb, Vice President, [MyWebGrocer](#).

The expanded office is located in Minnetonka, Minnesota and includes a new team member, Colleen Pruyn. Pruyn's background includes work in broadcasting and media advertising fields.

With the shift in media spend from offline to online advertising, MyWebGrocer will continue its rapid expansion. MyWebGrocer's grocery network now reaches 3.8 million grocery shoppers every month.

About MyWebGrocer: MyWebGrocer is the leading digital services provider for retail grocers since 1999, connecting retail brands to their consumers through ecommerce and online tools. MyWebGrocer has the largest online grocery-advertising network with 3.8 Million monthly Shoppers. Advertisers include Kelloggs, Unilever, Nestle, P&G and 60 other leading brands. For more information please visit www.mywebgrocer.com or call 1-888-662-2284.

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You can read the online version of this press release [here](#).



International Trade Show Andigrafica 2009 & Online Marketing Company Ilikewebsites, A Combination Of Graphic Solutions Gathered In Bogota

Internet Marketing Company ilikewebsites.com took part in one of the most important and respected Trade Shows in the graphic industry in Latin America held in Bogota Colombia last week. Andigrafica 2009 was held from June 23rd to 27th, gathering more than 130 national and international companies from the industry to once again show the world new tendencies and graphic design insights.

Bogotá, Colombia (Vocus) July 2, 2009 -- [Internet marketing company](#) I Like Websites was part of the Andigrafica 2009 trade show, held in Corferias "trade center" Bogota Colombia last week. Being one of Latin America's largest Graphic Industry events, many well known and respected companies were brought together. Over 130 worldwide companies took part in this event June 23rd through the 27th.

Last week, Bogota was filled with curious visitors waiting for [Andigrafica's 2009](#) inauguration ceremony to begin. Internet marketing company, I Like Websites was one of the firms present at the trade show. I Like Websites offered visitors an in-depth view of their innovative solutions for online graphic design and Internet Marketing.

As one of the few online design and Internet marketing companies, I Like Websites made its presence known by presenting their cutting-edge strategies for corporate needs and placement in the Graphic community.

Andigrafica 2009 received extremely positive feedback from visitors and trade show exhibitors. The growing interest towards the development of the Graphic Industry made this event an effective way of displaying today's popular trends. I Like Websites provided visitors with solutions to [Internet marketing](#) and graphic design needs, along with fresh perspectives on improving online design strategies.

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News Image

